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**Mr. Handyman Teams Up with Television's Most Noted
Handyman Persona**

*Local Entrepreneur Networks with Former 'Home Improvement' Star
Richard Karn*

Seattle, WA (Grassroots Newswire) March 13, 2008 – Mr. Handyman of Seattle, part of the nation's leading home repair and maintenance franchise and the world's No. 1 employer of handymen worldwide, is now boasting of a partnership with national celebrity and Seattle native Richard Karn, the former Al Borland from ABC's past sitcom "Home Improvement."

Karn, graduate of Roosevelt High School, will serve as the spokesperson for Mr. Handyman of Seattle, and for all Mr. Handyman franchises throughout the country as the national spokesperson and face of the brand for the next two years.

"Richard Karn is the perfect choice to represent Mr. Handyman," said Glenn Berkwitt, president of Mr. Handyman of Seattle. "Karn's ability to relate to a typical Mr. Handyman customer, as well as a Mr. Handyman technician, makes him an excellent match to our brand, culture and marketing objectives."

During eight seasons as Tim Allen's sidekick on "Tool Time," the show within a show on "Home Improvement," Karn and cast enjoyed the spotlight as part of America's No. 1 family comedy throughout the 90s. Starting in 2008, Karn will enjoy a new kind of spotlight as Mr. Handyman's spokesperson, providing the face and personality for the brand that was recently ranked as the No. 1 handyman service franchise throughout the country by the January 2008 issue of *Entrepreneur* magazine.

"I am thrilled to be a part of the Mr. Handyman family," Karn said. "In addition to my handyman role on 'Home Improvement,' my father and other relatives were builders and architects, and I am a strong believer in the Mr. Handyman concept and its mission to provide consumers with professional, credible and reliable handymen for a variety of home repair and maintenance requests."

Mr. Handyman of Seattle, one of nearly 300 thriving Mr. Handyman franchises throughout the country, can be reached at 206-522-1213.

About Mr. Handyman

Mr. Handyman (www.mrhandyman.com) is a network of independently owned and operated franchises with more than 290 locations nationwide that provide commercial and residential property maintenance and repair services. Founded in March 2000, Mr. Handyman is a member of Service Brands International, a group of service companies that provide a variety of timesaving services ideally suited for today's active consumer. In the January 2008 issue of Entrepreneur magazine, Mr. Handyman was recognized as one of America's fastest growing, service-oriented franchise systems and the No. 1 handyman service. In 2008, Mr. Handyman enlisted famed handyman TV persona Richard Karn, the former Al Borland from ABC's sitcom 'Home Improvement,' to serve as the national spokesperson and face of the Mr. Handyman brand for the next two years.